

Custom Corporate Training



Georgia Tech enjoys a long-standing reputation for educating and training the best critical thinkers and problem solvers in the world. Participants bring real-world issues to our programs and leave with practical solutions.

**Georgia
Tech** Supply Chain &
Logistics Institute
Stewart School of Industrial & Systems Engineering

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World-Class Training for **Innovative** Organizations

For more than 60 years, Georgia Tech has been the premier institution for supply chain and logistics professional education, innovation and leadership. Today, the Georgia Tech Supply Chain & Logistics Institute (SCL) offers an extensive, global curriculum for professionals in supply chain, lean operations, and logistics.

The SCL curriculum includes programs in supply chain strategy, demand-driven strategy, sales and operations planning, supply chain innovation, supply management, lean supply chain, inventory management, demand fulfillment, warehouse and distribution operations and design, transportation, and health and humanitarian logistics.

We collaborate with some of world's leading companies to create training programs that drive and strengthen supply chain and logistics strategies.





Elements of Success

Using defined learning objectives for all levels of the organization, SCL works with every client to achieve optimal learning while providing flexibility to maintain required work schedules.

Our programs are custom-tailored to your corporate learning objectives and desired professional development skills. These multi-faceted programs include elements like field-proven exercises, specialized tools, world-renowned expertise, and established curriculum design.

Pilot Programs

Our programs use a proven project-based work format for process innovation. This format ensures that successful pilots are conceptualized, developed and tested during the course of the program. The pilots help program participants develop unique skills and competencies, while delivering additional revenue and cost saving benefits as the program develops. Our programs guarantee hands-on coaching and project direction so classroom content can be put into action immediately.

The Custom Program Process: How It Works



Identify the Need: Customized programs and their delivery serve the fundamental need to build capabilities and competencies for a target audience. Additionally, customized programs help align individual and corporate needs to foster discussion and interaction along a common strategy.

Client Engagement: Our initial discussion helps us understand your company's challenges and training needs. Let us analyze your organization's goals and strategies, as well as desired training outcomes and timelines.

Proposal: We will develop a proposal covering suggested curriculum to meet your organization's goals, strategies and instruction, as well as a timeline and feedback. After gathering your initial feedback, our experts will work with you to further tailor the program to your requirements.

Contract: Once program details are agreed upon and proposal accepted, a contract is initiated for signature.

Program Design: As your custom program is built, collaboration will be vital. We partner closely with you through the entire process to ensure a perfect fit.

Customization and Review: Once strategy and capabilities maps are completed, we build consensus on the program syllabus, the audience profile, and the evaluation mechanisms.

Curriculum Development: Specific topics and content to be delivered are finalized and developed. Exercises, case studies and models may be incorporated into the program.

Delivery: A custom program is delivered to your participants by our top-rated industry experts.

Course Improvement Process: In-class participation and engagement is key to retaining learning objectives. Feedback from all participants, including instructors, is gathered and analyzed. Based on compiled feedback, the program is revised and updated for future offerings.



Why Custom Training at Georgia Tech?

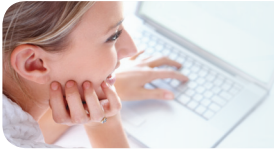
- Expert instruction
- State-of-the-art Georgia Tech Global Learning Center
- Latest learning technologies and techniques
- Experienced curriculum designers
- Flexible course schedule and design
- Online support for content delivery and project support
- Validated content and exercises
- Accredited certificate program
- Multi-lingual instruction and translation services

Participants learn from Georgia Tech faculty and industry experts widely recognized for their study and applications in the supply chain and logistics field.

SCL leverages its deep corporate relationships to integrate site visits and guest lectures from senior supply chain executives where appropriate.

On-site, off-site, and on-campus training solutions in leading supply chain principles can be customized to fit your company's needs.

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The **Custom** Corporate Training Experience

Below is a sample list of custom program topics. Additional topics are available and can be developed per company specific needs:

- Supply Chain Strategy
- Supply Chain Management
- Aligning Supply Chain with Corporate Strategy
- Manufacturing and Operations Strategy
- Customer Fulfillment Strategies
- Managing Supply Chain Performance: Financial and Non-Financial
- Supply Chain for the Triple Bottom Line
- Network Design
- Logistics and Supply Chain Fundamentals
- Engineering the Warehouse
- Warehouse Layout
- Strategic Planning of Supply Chain Facilities
- Warehousing, DC Operations, and Material Handling Technologies
- Logistics for e-Commerce
- Logistics Outsourcing: Planning and Execution
- Transportation Planning
- Inventory Planning and Control Strategies
- Demand Management and Customer Service Policies
- Service Models for Sales and Revenue Generation
- Information Technologies for Supply Chain Execution
- Demand-Driven Supply Chain Strategy
- Demand Management: Demand Sensing and Forecasting
- Global Logistics and International Business
- Driving Innovation from a Supply Network: A Strategy Perspective
- Innovation for the Competitive Advantage
- Technology-Driven Supply Chain Innovation
- Aligning Supply Chain Focus with Competitive Priorities
- Lean Supply Chain and Warehousing
- Strategic Performance Management
- Strategic Sourcing: Procurement and Supplier Relationship Management
- Production and Operations Management

Renowned **Certificate** Programs

If your program meets “certificate” requirements, attendees completing the program will receive a Georgia Tech Supply Chain & Logistics Certificate. A Georgia Tech Certificate provides a desirable credential for professionals pursuing career advancement.



Corporate Discounts

Do you have 10 or more employees in need of training?

The Georgia Tech Supply Chain & Logistics Institute can create a customized and comprehensive program to fit the needs of your company and your schedule.

Send three or more employees to any of our on-campus courses and receive a group discount.

Partner with Georgia Tech to move your organization forward.

Georgia Tech Supply Chain & Logistics Institute Custom Programs

Contact us today

Visit scl.gatech.edu/custom or call (404) 385-8663 to set up a meeting to discuss your customized program needs.