



Defining and Implementing Effective Sourcing Strategies

Develop and implement a sourcing strategy that aligns with overall competitive strategy.

COURSE DESCRIPTION

Strategic sourcing enhances value, which ultimately impacts the profitability of an entire organization. In this essential course, you will learn how to develop and implement a sourcing strategy that aligns with overall competitive strategy. The course and the associated case studies, activities, and discussions provide the context and a framework for making effective sourcing decisions including a comprehensive approach to strategic sourcing.

THIS COURSE WILL ENABLE YOU TO

- Select the most appropriate sourcing strategy for a given commodity or service
- Create and execute effective sourcing strategies
- Optimize sourcing initiatives
- Reduce sourcing costs
- Make a significant contribution to overall organizational performance

COURSE TOPICS

- Role and nature of procurement and supply management in a supply chain context
- Supply management, types of supply strategies and strategy development
- Procurement analysis and classification
- Assessing supply markets
- Developing a sourcing strategy
- Implementing the strategy
- Institutionalizing the strategy
- Trends and future directions in sourcing

COURSE INFORMATION

DATE(S)	To be scheduled
LOCATION	Atlanta, GA
REGISTER	pe.gatech.edu/scl-sourcing

COURSE FEES

Standard Course Price	\$1,800
SCL and GT Alumni/ Organization Discount Price*	\$1,620
Certificate Price Per Course [†]	\$1,494
Multi-Team Members Discounts	CALL 404-385-8663

**Members of APICS, AST&L, CSCMP, INFORMS, Supply Chain Leadership Council, and WERC receive the "Organization Discount Price" for each course.*

[†]To receive the "Certificate Program Course Price" for this course, you must prepay in one payment for all courses required to earn a certificate.

Professional Development Units

Professional Society members may be able to apply course attendance to meet certification or recertification requirements.

Limited Space! Reserve Your Seat Today
at pe.gatech.edu/scl-sourcing



SCM EARN A GEORGIA TECH SUPPLY CHAIN & LOGISTICS CERTIFICATE

SUPPLY CHAIN MANAGEMENT (SCM) CERTIFICATE

Developed to provide participants with both a solid cross-domain understanding of supply chain, as well as an opportunity to expand knowledge in specific domains or techniques of interest. Gain essential industry skills to advance your career and start applying practical knowledge, tools, and techniques immediately at your organization.

Complete this course and earn 2.1 CEUs toward the Supply Chain Management Certificate.

HOW THE SCM CERTIFICATE WORKS

Take any four courses within four years to receive your Georgia Tech Supply Management Certificate. Participants may substitute any two courses in the DOAD, SDP, LSCP, SCPM, or SCF certificate series.

COURSE MATERIALS

Participants receive a course notebook and the book *Strategic Supply Management* by Dr. Robert Trent.

THE GEORGIA TECH SUPPLY CHAIN NETWORK

Join supply chain and logistics professionals of Georgia Tech and learn more about activities at www.scl.gatech.edu/apps/rsvp/sclaffinity



THE GEORGIA TECH ADVANTAGE

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Courses are Taught by Renowned Instructors from Academia and Industry



Georgia Tech Ranked No. 1 Among Smartest Public Colleges in America*



Georgia Tech Conference Services Voted "Best College or University to Hold a Meeting or Event"†



SCL is a Unit of Georgia Tech's #1 Industrial Engineering Program—25 years in a Row‡

Sources: *Business Insider; †Unique Venues, Winter 2015; ‡U.S. News and World Report;

WHAT PARTICIPANTS SAY ABOUT THE SCL PROGRAM

100% The training has deepened their supply chain knowledge

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