

# Financial Decision Making



» Explore hands on applications focusing on improving participants' company's financial performance. This course is designed to improve participants' financial decision-making by understanding how their decisions impact the company's performance, identifying initiatives to improve performance, building better business cases and enhancing financial acumen. This course is designed for early- or middle-stage career professionals who are or will be responsible for executing organizational strategy with an integrated view of the organization.

## What you will learn:

- Processes and techniques to develop a strong financial acumen
- A framework for better managing financial performance
- How faster decision-making can help more quickly capture business and financial benefits
- Practical experience of putting together a business case for a real project
- How to improve cashflow and overall financial performance through operational kpi's

## Who should attend:

Early or middle stage career professionals responsible for executing organizational strategy tied to an integrated view of the organization (including professionals from distribution and logistics, production, and operations).

## What is covered:

- The measures (return, cash flow, etc.) and key drivers (revenue, profitability, asset utilization) of financial performance
- The 'Power of One' – the impact of improving any financial metric by 1%
- How improvement in operational key performance indicators (KPIs) improves cash flow and overall financial performance, and how to better manage activities that impact operational KPIs
- Building a business case and using a business case as a project plan

For more info:

<https://www.scl.gatech.edu/fdm>



## Explore Hands-On Applications Focusing On Improving Financial Performance

### COURSE INFORMATION

Dates	Contact SCL for a Private Session
Location	Virtual instructor-led training
Register	<a href="https://www.scl.gatech.edu/fdm">https://www.scl.gatech.edu/fdm</a>

### PROGRAM FEE

Course Price	\$1,250
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### COURSE FORMAT\*

This course is comprised of (3) 90-minute instructor-led LIVE group webinars with each webinar requiring (1) 90-minute session of online pre-work to be completed before each webinar (total of 9 hours).

### WEBINAR PRE-WORK

Participants will be able to access the online “pre-work” material one week before the first session.

### 3 LIVE WEBINARS

#### Webinar 1

Managing Financial Performance

#### Webinar 2

Improving Financial Performance

#### Webinar 3

Building the Better Business Case

*\*Participation requires a computer, high-speed access and compatibility with the online tools being utilized.*

**Provides Continuing Education Units (CEUs) and a Course Completion Certificate issued by Georgia Tech.**



### COURSE INSTRUCTOR

**Dr. Stephen Timme** is a professional education instructor for the Georgia Tech Supply Chain and Logistics Institute and founder and President of FinListics Solutions, where he is responsible for the company's strategy and vision. Before founding FinListics in 1992, Stephen was a Professor of Finance at Emory University, Georgia State University, and an Adjunct Professor at the Georgia Institute of Technology. His passion for finance led to the creation of a consulting practice that focuses on helping companies improve financial performance.



Supply Chain and  
Logistics Institute