



Supply Chain and
Logistics Institute

Logistics Education And Pathways (LEAP) SPONSORSHIP OPPORTUNITIES



The objective of LEAP's fast-track certification program is to increase participation from Georgia's minority youth in high-growth logistics careers.

Led by the Georgia Tech Supply Chain and Logistics Institute (SCL), the program was created in September 2015 by a grant from JPMorgan Chase & Co.

With the goal of attracting 16-24-year-olds to careers in Logistics, the program helps prepare participants to compete for jobs and successful careers in supply chain and logistics. As an Equal Education Opportunity Institution, applications from underrepresented minorities, veterans, and women are strongly encouraged. An additional objective of the program is to expose potential first-generation college students to a post-secondary education environment through engagement with university faculty and students and campus tours.

Four main areas of instruction are provided in alignment with industry input: **Supply Chain Management Principles, Customer Service Operations, Transportation Operations, and Warehousing Operations.** Individual students learn at their own pace while progressing toward certification.

LEAP is available at several Georgia high schools, and sponsors sought to expand to more high schools.

Additional cohorts are formed to address to needs of the non-profits and government youth programs such as the Department of Juvenile Justice. These cohorts strive to break the cycle of poverty for youth by paving the way to education, work, and financial capability.

Program components: 1) online course content, media, and assessments with instructor-lead group discussions and individual coaching; 2) hosting of students on campus or at their cohort location to engage in computer Supply Chain gaming in teams; and 3) mentoring sessions incorporating career coaching, resume advice and interviewing skills. Once students complete at least one LEAP course, they are then encouraged to attend a "Supply Chain Day Career Fair" hosted by SCL and engage in a campus tour led by current Georgia Tech students.



PROGRAM HIGHLIGHTS

- More than 1,000 students have completed at least one LEAP course. More than 1,400 course completions have been achieved!
- Participants earn a Georgia Tech Certificate of Completion credential for 40-hours of instruction.
- Participants earn Continuing Education Units (CEUs) which appear on a permanent Georgia Tech Professional Education transcript.
- Increased knowledge of logistics curriculum (methodologies /technologies /processes /metrics /terminology) and industry careers.
- Preparation of students for successful interviewing and career opportunities at Supply Chain Day Career Fairs offered three times/year.
- Partnerships with local companies seeking to hire an entry-level workforce in logistics – for students not interested in pursuing higher education.
- Preparation of students for a successful transition to higher education at local technical colleges and universities – for students interested in immediately pursuing higher education.
- Supply chain gaming, on-campus camps/tours and access to ISyE Student Ambassadors assisting students to develop an understanding of the expectations of college education and college life itself.
- Students are provided with hard-copy class material upon request. No course textbooks or other materials are required for the program.

HOW TO SUPPORT LEAP

Philanthropic support is essential to the growth and success of LEAP. Please consider supporting this very important initiative. Your support will help us provide LEAP courses as we grow the program to impact a greater number of individuals, school systems and organizations. We are also looking for employers eager to interview LEAP graduates or who would like to discuss piloting an internal cohort!

PLEASE CONTACT

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"After taking LEAP courses, I attained a job with Ceva Logistics, working as an operations clerk on the company's contract with Daimler Trucks North America." - Abe Cheung,
Peachtree Ridge High School Graduate



Georgia Tech
College of Engineering

