



# Measuring & Managing Performance in Supply Chain & Logistics Operations

**Enhance supply chain performance and drive alignment across the corporation.**

## COURSE DESCRIPTION

To contribute to the corporations' ultimate success, supply chain and logistics organizations must ensure alignment between their operational performance metrics and the overarching corporate financial goals.

In this three-day course you will learn how to develop performance indicators that:

- **Capture the most relevant aspects of supply chain and logistics operations**
- **Provide information to impact the performance of the supply chain and logistics functions, and**
- **Synchronize supply chain and logistics metrics with key company financial goals**

## THIS COURSE WILL ENABLE YOU TO

- Develop competencies in performance metrics design, measurement, and communication
- Understand the impact of performance measurement in corporations' success
- Increase your proficiency in data management and analytics
- Learn about the most recent trends in the strategic value of measuring and managing performance
- Analyze your company's performance management systems
- Design performance management dashboards that synchronize supply chain and logistics operational metrics with corporate objectives
- Conceive strategies to measure your suppliers', clients', and other business partners' performance

## COURSE TOPICS

- Performance measurements architecture—types, contexts, and perspectives of metrics
- Managing performance within the supply chain and logistics functions—alignment, incentives, and strategic impact
- Design and development of a Performance Dashboard for your Supply Chain and Logistics Operations
- Use of performance benchmarking for financial justification of supply chain and logistics initiatives
- Strategic performance management for peripheral partners—suppliers, co-packers, and clients
- Technology for performance measuring and management—mobile reporting, big data analytics, available tools



# SCM EARN A GEORGIA TECH SUPPLY CHAIN & LOGISTICS CERTIFICATE

## SUPPLY CHAIN MANAGEMENT (SCM) CERTIFICATE

Developed to provide participants with both a solid cross-domain understanding of supply chain, as well as an opportunity to expand knowledge in specific domains or techniques of interest. Gain essential industry skills to advance your career and start applying practical knowledge, tools, and techniques immediately at your organization.

Complete this course and earn 2.1 CEUs toward the Supply Chain Management Certificate.

### HOW THE SCM CERTIFICATE WORKS

Take any four courses within four years to receive your Georgia Tech Supply Chain Management Certificate.

Participants may substitute any two courses in the DOAD, SDP, LSCP, SCPM, or SCF certificate series.

### COURSE INSTRUCTOR

Paula Ferguson, MBA in Supply Chain Management from Arizona State University, specializes in the fields of Performance Management Systems, Sales & Operations Planning and Strategic Procurement. Paula has extensive international experience as a lecturer and consultant for international boutique consulting firms in Atlanta, GA and Tulsa, OK.

### WHAT PARTICIPANTS SAY ABOUT THE SCL PROGRAM

**100%** The training has deepened their supply chain knowledge

## COURSE INFORMATION

DATE	October 31-Nov 2, 2018
LOCATION	Georgia Tech Campus, Atlanta, GA
REGISTER	<a href="http://pe.gatech.edu/scl-performance">pe.gatech.edu/scl-performance</a>

## COURSE FEES

Standard Course Price	\$3,500
SCL and GT Alumni/Organization Discount Price*	\$3,150
Certificate Price Per Course <sup>†</sup>	\$2,905
Multi-Team Members Discounts	CALL 404-385-8663

\*Members of APICS, AST&L, CSCMP, INFORMS, Supply Chain Leadership Council, and WERC receive the "Organization Discount Price" for each course.

†To receive the "Certificate Program Course Price" for this course, you must prepay in one payment for all courses required to earn a certificate.

## PROFESSIONAL DEVELOPMENT UNITS

Professional Society members can apply course attendance to meet certification or recertification requirements.

Space is Limited! Reserve Your Seat Today at [pe.gatech.edu/scl-performance](http://pe.gatech.edu/scl-performance)

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