Georgia Tech | Professional Education

Supply Chain Project Management:

Effectively Managing Transformation Projects

Learn how to apply the key project management knowledge areas to managing supply chain transformations.

COURSE DESCRIPTION

Complex supply chain transformation requires managing resources from many different departments, ensuring internal and external stakeholder alignment, mitigating large amounts of risk, and implementing communication, risk mitigation, and change management plans to ensure a successful project. Successful project management in complex supply chain environments requires application of well-planned integrated approaches. This course conveys an integrated view to supply chain transformation incorporating elements of change management, test plan development, project management techniques, and establishing effective project management teams.

THIS COURSE WILL ENABLE YOU TO

- Understand the common types of supply chain transformation projects
- Understand/overcome barriers to cross-organizational alignment
- Build and execute a change management strategy
- Develop and implement an effective communications plan
- Understand the importance of executive alignment to project success
- Understand how to evaluate project team readiness and address gaps
- Design KPIs to ensure you are measuring what you intend
- Assess and manage risk through each phase of the project
- Design testing/training strategies to ensure a successful implementation
- Monitor post implementation performance against KPIs to understand how your project has performed against your goals
- Define, measure, and manage impact to the customer

COURSE TOPICS

- Review common types & elements of SCM transformation projects
- Understanding/overcoming barriers to cross-organizational alignment
- Building and executing a change management plan
- Addressing executive alignment and project team readiness
- Building and managing the right metrics/KPIs
- Creating and executing a communications plan
- Understanding and managing customer impact
- Managing go-live execution & risk
- Case study: Supply chain transformation failure
- Case study: Supply chain transformation success

COURSE INFORMATION

DATES	TBD 2021
LOCATION	Atlanta, GA
REGISTER	pe.gatech.edu/scpm-transformation

COURSE FEES

Standard Course Price	**$1,950**
SCL and GT Alumni/ Organization Discount Price*	**$1,755**
Certificate Price Per Course‡	**$1,618.50**
Multi-Team Members Discounts	CALL 404-385-8663

Members of APICS, AST&L, CSCMP, INFORMS, Supply Chain Leadership Council, and WERC receive the "Organization Discount Price" for each course.

‡To receive the "Certificate Program Course Price" for this course, you must prepay in one payment for all courses required to earn a certificate.*

Georgia Tech | Supply Chain & Logistics Institute
Stewart School of Industrial & Systems Engineering

SCPM EARN A GEORGIA TECH SUPPLY CHAIN & LOGISTICS CERTIFICATE

SUPPLY CHAIN PROJECT MANAGEMENT (SCPM) CERTIFICATE

Individuals who can manage complex supply chain projects and programs are in high demand. These courses help prepare students for project management certification while going beyond that—in preparing students for the complexities of managing projects in the multi-functional supply chain environment. Participants learn techniques to be successful in key areas such as: vendor selection and management, change management concepts, and cross-organization collaboration.

Complete this course and earn 2.1 CEUs toward the Supply Chain Project Management Certificate.

HOW THE SCPM CERTIFICATE WORKS

Take four courses within four years to receive your Supply Chain Project Management Certificate. Required SCPM courses include:

- Supply Chain Project Management Fundamentals
- Supply Chain Project Management: Vendor Selection & Management
- Supply Chain Project Management: Effectively Managing Transformation Projects

Participants may choose any two courses in the SCM, DOAD, SSSM, LSCP, SDP, or the Supply Chain Fundamentals Program series for their electives.

PROFESSIONAL DEVELOPMENT UNITS

Professional Society members, apply course attendance to meet your certification or recertification requirements.

Space is Limited! Reserve Your Seat Today at pe.gatech.edu/scpm-transformation

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COURSE INSTRUCTORS

John Szoke brings 15 years of hands-on supply chain experience to his role as a Lean Deployment Executive at LeanCor. In his current position, John works with organizations on end to end consulting projects to understand and advance their supply chains, using the lean supply chain principles to identify waste in processes and develop sustainable improvements.

Tim Brown is the Managing Director of the Georgia Tech Supply Chain & Logistics Institute. Tim is an experienced supply chain executive with proven ability to manage large cross-functional teams, identify, design, implement innovative business solutions, and build sustained client relationships.
Tim has a diversified background in retail, consumer products, e-commerce, automotive, industrial goods and services, logistics, and government. Tim has designed innovative supply chains from the ground up and directed supply chain transformation implementations across multiple verticals and service offerings including Warehousing & DC Design, Labor Management, Transportation, Order Fulfillment and Business Intelligence and Analytics for a large list of companies of all sizes.

JOIN SUPPLY CHAIN AND LOGISTICS PROFESSIONALS OF GEORGIA TECH

For more information on activities and to join for FREE, visit:
www.scl.gatech.edu/apps/rsvp/sclaffinity