



Georgia Tech
Professional Education



Supply & Demand Planning Certificate

Learn to apply the latest planning techniques to align your business and mitigate risk.

World Class Sales and Operations Planning

COURSE DATE: Nov 3-5, 2025 / Oct 12-14, 2026

COURSE DESCRIPTION

This course focuses on defining, executing, and improving the sales and operations planning (S&OP) process. Participants will be introduced to the appropriate stakeholders of S&OP, the importance of S&OP to corporate performance, S&OP cadence, and the use of visionary technology to bring S&OP to the next level. Business cases will be used to show concrete examples of companies where S&OP is effectively applied.

THIS COURSE WILL ENABLE YOU TO

- Understand the need for an S&OP cycle in a company
- Apply principles that are instrumental to the success of an S&OP process
- Experience true market examples relevant to your businesses

World-Class Integrated Business Planning

COURSE DATE: TBD

COURSE DESCRIPTION

This course provides a holistic view toward supply chain performance and supports effective supply chain management. You'll learn how to handle the challenges of today's operating environment with "Big Data," best practices in building a cost-to-serve solutions, and analytics that create actionable insights for developing smart strategies for financial improvements. Best practices will be applied in an interactive exercise using the results from the latest innovative software.

COURSE INFORMATION

LOCATION Virtual instructor-led training

REGISTER pe.gatech.edu/sdp-certificate

COURSE FEES

Standard Course Price **\$900**

Certificate Price Per Course[†] **\$747**

Qualifies for GA-AIM discount **see registration page**

Multi-Team Members Discount **CALL 404-385-8663**

[†]To receive the "Certificate Program Course Price" for this course, you must prepay in one payment for all courses required to earn a certificate.

THIS COURSE WILL ENABLE YOU TO

- Understand the steps needed to build a cost-to-serve model tailored for their company's operating environment.
- Champion the need for cost to serve analytics for cross-functional activities.
- Distinguish the value of cost-to-serve analytics in developing specific strategies and measuring their impact.



Supply Chain and
Logistics Institute

Supply Chain Risk and Resilience

COURSE DATE: October 16-17, 2025

COURSE DESCRIPTION

This course provides a practical, streamlined approach to building organizational resilience to disruptions. In our hyper-connected world, disruption is the new normal. Businesses face a relentless onslaught of risks – from supply chain breakdowns to cyberattacks and market shifts. Yet too many organizations rely on little more than hope when it comes to managing these threats.

THIS COURSE WILL ENABLE YOU TO

- Discover frameworks and methodologies for proactively mapping your organization's supply chain risk profile.
- Leverage data analytics, AI, and other technologies to enhance risk visibility.
- Learn strategies for designing flexible, adaptable response plans that can be stress-tested and refined over time.
- Practice creating detailed action plans for mitigating the impact of potential risks within your company and industry.
- Develop a structured approach to disruption management, from initial incident response to restoring normal operations.
- Gain knowledge and confidence in making resilience a core part of your organization's DNA, not just a siloed risk management exercise.

SDP EARN A GEORGIA TECH SUPPLY CHAIN & LOGISTICS CERTIFICATE

Complete these courses and earn CEUs toward the Supply and Demand Planning Certificate

SUPPLY AND DEMAND PLANNING (SDP) CERTIFICATE

The program is designed for professionals with broad planning responsibilities, as well as professionals with more focused areas of concern who want to gain a solid understanding of the important techniques, tools, and components associated with integrated supply chain planning.

HOW THE SDP CERTIFICATE WORKS

Students must take a minimum of 4 courses and a minimum of 5.2 CEUs to earn the SDP Certificate.

Please review the [SDP listing within our website](#) or our [Course Registration form](#) for details relating to specific courses and available electives.

COURSE INSTRUCTORS

Courses are taught by [Georgia Tech faculty](#) and [industry experts](#).

JOIN SUPPLY CHAIN AND LOGISTICS PROFESSIONALS OF GEORGIA TECH

For more information on activities and to join for FREE, visit:

www.scl.gatech.edu/apps/rsvp/sclaffinity



Supply Chain and
Logistics Institute

SCL Professional Education
www.scl.gatech.edu/professional-education

Classes take place online/virtually via
web conference sessions. Private
sessions also available.