



Supply & Demand Planning Certificate

Learn to apply the latest planning techniques to align your business and mitigate risk.

World Class Sales and Operations Planning

COURSE DATE: December 7-8, 2020

COURSE DESCRIPTION

This course focuses on defining, executing, and improving the sales and operations planning (S&OP) process. Participants will be introduced to the appropriate stakeholders of S&OP, the importance of S&OP to corporate performance, S&OP cadence, and the use of visionary technology to bring S&OP to the next level. Business cases will be used to show concrete examples of companies where S&OP is effectively applied.

THIS COURSE WILL ENABLE YOU TO

- Understand the need for an S&OP cycle in a company
- Apply principles that are instrumental to the success of an S&OP process
- Experience true market examples relevant to your businesses

Actionable Cost-To-Serve Analytics

COURSE DATE: TBD 2021

COURSE DESCRIPTION

This course provides a holistic view toward supply chain performance and supports effective supply chain management. Participants will learn how to handle the challenges of today's operating environment with "Big Data," best practices in building a cost-to-serve solutions, analytics that create actionable insights for developing smart strategies for financial improvements. Best practices will be applied in an interactive exercises using the latest innovative software.

COURSE INFORMATION

LOCATION Virtual instructor-led training

REGISTER pe.gatech.edu/sdp-certificate

COURSE FEES

Standard Course Price **\$1,200**

SCL and GT Alumni/
Organization Discount Price* **\$1,080**

Certificate Price Per Course† **\$996**

Multi-Team Members
Discount **CALL
404-385-8663**

**Members of APICS, AST&L, CSCMP, INFORMS, Supply Chain Leadership Council, and WERC receive the "Organization Discount Price" for each course.*

†To receive the "Certificate Program Course Price" for this course, you must prepay in one payment for all courses required to earn a certificate.

THIS COURSE WILL ENABLE YOU TO

- Understand the steps needed to build a cost-to-serve model tailored for their company's operating environment.
- Champion the need for cost to serve analytics for cross-functional activities.
- Distinguish the value of cost-to-serve analytics in developing specific strategies and measuring their impact.



Supply Chain Risk Management

COURSE DATE: TBD 2021

COURSE DESCRIPTION

In today's global economy, operating risks are increasingly on the minds of executives. The specific context of operating risk can range from general areas of business continuity to the effects of natural disasters. In this course, participants will gain a solid understanding of Supply Chain Risk Management principals including effective ways to identify, mitigate, and measure the impact of potential supply chain disruptions.

THIS COURSE WILL ENABLE YOU TO

- Develop a broader and more comprehensive understanding of how your company's supply chain may be at risk
- More effectively communicate to your company's stakeholders the realities of supply chain risks
- Develop a cross-functional understanding of the building blocks for effective Supply Chain Risk Management to be used in your particular business
- Improve your company's Supply Chain Risk Mitigation program

SDP EARN A GEORGIA TECH SUPPLY CHAIN & LOGISTICS CERTIFICATE

Complete these courses and earn CEUs toward the Supply and Demand Planning Certificate

SUPPLY AND DEMAND PLANNING (SDP) CERTIFICATE

The program is designed for professionals with broad planning responsibilities, as well as professionals with more focused areas of concern who want to gain a solid understanding of the important techniques, tools, and components associated with integrated supply chain planning.

HOW THE SDP CERTIFICATE WORKS

Take all four courses within four years to receive your Supply and Demand Planning Certificate. Required SDP courses include:

- World Class Sales and Operations Planning
- Actionable Cost-To-Serve Analytics
- Supply Chain Risk Management

Participants may choose one of the following as their elective:

- Inventory Planning & Management
- Demand-Driven Supply Chain Strategy
- Defining and Implementing Effective Sourcing Strategies
- Measuring and Managing Performance in Supply Chain and Logistics Operations
- Any SCF or LSCP courses

COURSE INSTRUCTORS

Courses are taught by various Georgia Tech faculty and industry experts.

JOIN SUPPLY CHAIN AND LOGISTICS PROFESSIONALS OF GEORGIA TECH

For more information on activities and to join for FREE, visit:

www.scl.gatech.edu/apps/rsvp/sclaffinity



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